



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Noelle Muniz, Tucker/Hall

813 228-0652

[nmuniz@tuckerhall.com](mailto:nmuniz@tuckerhall.com)

**KEEP FOOD FRESHER LONGER WITH FRESHY –  
A REVOLUTIONARY BREAKTHROUGH IN FOOD PRESERVATION**



**September 12, 2013 (TAMPA, Fla.)** – Doctors agree that one of the best ways to improve your diet is to eat more fresh foods. But eating fresh often means throwing out food that spoils before you can eat it.

That all changes today with the North American launch of a revolutionary breakthrough in food preservation: Freshy!

Freshy is a small, egg-shaped device that is placed both in the refrigerator and pantry to prolong the shelf life of food. Freshy contains natural mineral elements and emits safe energy that reduces oxidation, retains moisture and slows the growth of bacteria in food.

“Freshy works,” said Carlos Fuentes, President at Freshy. “It’s laboratory-tested, scientifically proven and naturally safe. We know that if people just give Freshy a try, they’ll see all their perishable food stay fresher longer. Healthier and tastier too.”

The average family of four spends nearly \$10,000 a year on groceries, yet American households waste approximately 15 percent of their food – sending more than 72 billion pounds of food into landfills each year. Freshy prolongs the life of fresh foods and leftovers, saving the average family of four more than \$1300 a year on groceries.

A team of scientists, chemists, biologists and physicians developed Freshy, which reduces oxidation and retains the moisture in your food. Freshy works on fruits, vegetables, meats, poultry, fish, bread, juice, dairy, leftovers and more.

“Freshy is an excellent noninvasive, safe way to prolong shelf life and freshness of many foods,” said Dr. Daniel Y.C. Fung, Professor of Food Science and Animal Sciences and Industry at Kansas State University. “Freshy inhibits or kills spoilage and potential microbial pathogens.”

Freshy lasts an entire year with no maintenance required and is available online at [www.freshyworks.com](http://www.freshyworks.com). Buy one Freshy for \$19.95, or two for \$29.95. Freshy also offers a complete money-back guarantee. If you are not satisfied with the results within 30 days, you can return the Freshy for a full refund.

**NOTE TO JOURNALISTS:** Test Freshy yourself! Contact Noelle Muniz to request a free Freshy and recommended testing protocol. Email [nmuniz@tuckerhall.com](mailto:nmuniz@tuckerhall.com) or call 813 228-0652.

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